

Amravati District Profile

Introduction

Amravati is a city in state of Maharashtra, India. It is the second largest city in Vidarbha region of Maharashtra after Nagpur and is administrative headquarter of the Amravati district. The district is primarily having agricultural sector as the main occupation. The city is a tourist hub surrounded by many historical monuments, including Amba Devi, temple of Shri Krishna, Sant Gadge Baba Samadhi, temple of Shri Venkateshwara Swamy also Hanuman Vyayam Prasarak Mandal, Melghat Tiger Reserve are among popular tourist destination. The city's quality of education attracts students from all over Vidarbha. The most spoken language in Amravati is Marathi.

Administrative Profile

Amravati city is administrative headquarters of Amravati district and Taluka. The district consists of six sub-divisions, which are further divided into 14 talukas. Amravati sub-division is divided into three talukas viz Amravati, Bhatukali and Nandgaon Khandeshwar. Daryapur sub-division is further divided into two talukas: Anjangaon and Daryapur. Achalpur sub-division also consists of two talukas: Achalpur and Chandur Bazar. Morshi sub-division has also two talukas: Morshi and Warud. Dharni sub-division is also divided into two talukas: Dharni and Chikhaldara. Finally, Chandur (Railway) sub-division is divided into three taluka's: Chandur (Railway), Tiosa and Dhamangaon.

Location and Geography

Amravati is located at 20.9320° N, 77.7523° E. It has an average elevation of 343 metres (1125 Feet). It Lies 156 km (97 Mi) west if Nagpur and Serves as administrative centre of Amravati District and of Amravati Division.

Amravati has a tropical climate. In winter, there is much less rainfall in Amravati than in summer. The climate here is classified as Aw by the Köppen-Geiger system. In Amravati, the average annual temperature is 26.7 °C | 80.0 °F. The annual rainfall is 1052 mm | 41.4 inch. Summers are dry and hot. The warmest month of the year is May, with an average temperature of 34.9 °C | 94.7 °F. January has the lowest average temperature of the year. It is 20.9 °C | 69.6 °F.

Rivers and tributaries in the district are as mentioned below,

- ▶ The Wardha River forms the eastern boundary of the district, and the eastern portion of the district lies within its watershed.
- ▶ The Purna River drains the southwestern portion of the district, while the northwest is drained by the Tapti River. The Purna rises near Bhainsdehi in Betul district of Madhya Pradesh in the Satpudas. After flowing for about 50km in a general southerly and south-easterly direction enters the district. It travels across the district in a south-westerly direction dividing it into two halves, first through the Achalpur taluka and then along the boundary between the Amravati and Daryapur talukas. Finally, it turns due westwards forming the boundary of the district and continues further to join the Tapti near Muktainagar in Jalgaon district.
- ▶ Other important rivers are Shahanoor and Chandrabhaga.

Demographic Profile

In the 2011 census Amravati district has a population of 28,88,445. This gives it a ranking of 131st in India (out of a total of 640). The district has a population density of 237 inhabitants per square kilometer (610/sq mi). Its population growth rate over the decade 2001-2011 was 10.77%. Amravati has a sex ratio of 947 females for every 1000 males, and a literacy rate of 88.23%.

Logistic Infrastructure Profile

- ▶ The nearby Port includes JNPT & ICD Nagpur / Borkhedi.
- ▶ Nagpur ICD is a dry port which is situated about 150 Kms from Amravati. It takes 2.5 hrs. to reach to the port.

The logistic infrastructure profile of the district is as mentioned below,

Road Transport

Amravati is connected by roads with various major cities of Maharashtra and other states. Road connectivity is excellent, and roads connecting to Mumbai, Pune, Nagpur, Satara, Kolhapur, Sangli, and Aurangabad are being upgraded to four-lane highways. National Highway 6 (old numbering), which runs from Hazira (Surat) to Kolkata, passes through Amravati.

▶ Intercity Transport

The Maharashtra State Road Transport Corporation (MSRTC) provides transport services for intercity and interstate travel. Many private operators also ply on the highly travelled Amravati – Pune and Amravati – Indore route. Bus services to cities like Nagpur, Yavatmal, Bhopal, Harda, Indore, Raipur, Jabalpur, Mumbai, Pune, Akola, Dharni, Nanded, Aurangabad, Jalna, Burhanpur, Parbhani, Solapur, Khandwa, Gondia, Shirdi, Hyderabad, Paratwada (Achalpur) and Kolhapur are also available.

▶ Intracity Transport

Amravati city bus service is run by the Amravati Municipal Corporation. Private auto rickshaws and cycle rickshaws are also popular. Amravati has also started a Women's Special City bus which is a first in the Vidarbha region.

Rail Transport

Amravati has three railway stations:

- ▶ Amravati railway station situated in the heart of the city is a terminus. The railway line could not be extended beyond it. Therefore, a new station was constructed outside the city when a new railway line was laid to connect Badnera junction to Narkhed on the Nagpur-Itarsi main railway line. Amravati railway station is situated on the branch line from Badnera on Nagpur-Bhusawal section of Howrah-Nagpur-Mumbai line of Central Railways.
- ▶ New Amravati railway station building was inaugurated on 10 December 2011. Amravati railway station provides multiple shuttle services to Badnera throughout the day.
- ▶ Badnera Junction railway station serves the area of Badnera in Amravati. It is a junction station on the Howrah-Nagpur-Mumbai line. There is a broad gauge line to Narkhed.

Air Transport

Amravati Airport, located at Bellora, 15 kilometers from NH-6 towards Yavatmal, is operated by the Maharashtra Airport Development Company (MADC). Presently it has no commercial scheduled flights. The Nagpur Flying Club has applied to DGCA for permission to shift its flying operations to Amravati airport. It also has a helipad facility. MADC is acquiring about 400 Hectares of land for developing the airport and related facilities at an estimated cost of Rs. 2.25 billion.

Agricultural Profile

Amravati is the main growing region for Cotton. It is growing as an Industrial center, with cotton Mills leading the way.

Tur is also produced in Amravati in large numbers. Another major crop which is grown in bulk in Amravati district is Soyabean. Amravati is the highest producer of soyabean in Maharashtra when it comes to area under cultivation. For the present 120 Soyabean Growing cultivator

from Amravati district were selected data related to marketing were collected from APMC (Agriculture Produce Market Committee) Amravati which is one of the most important marketing channels was identified in Amravati market i.e Producer – Wholesaler – Retailer – Consumer. Farmers always desire to get reasonable price for their farm product.

Another major crop which is produce in Amravati district is Orange which is the one of the important fruit crops in Amravati district. In Amravati near about 80,000-hectare area is under orange cultivation and out of that near about 70,000 hectares is productive orchard. Oranges have a huge demand in the export market all over the world. Oranges have also been identified as ODOP product for Amravati District.

Table 1-1 Major Horticulture and Agriculture production data

Sr No	Name of Product	Production in MT (2022-23)	Area under Production Hectare (2022-23)
1.	Oranges	5,95,223	70,836
2.	Banana	46,702	1,229
3.	Sweet Orange (Mosambi)	44,558	4,050
4.	Watermelon	8,712	396
5.	Cotton	65,871	2,72,890
6.	Toor	39,630	1,16,835
7.	Soyabean	1,81,106	2,56,582

Source: Joint Director of Agriculture Department, Amravati

Industrial Profile

Industrial Areas in Amravati District are as mentioned below:

Name of the industrial area	Allocated industrial area (in Hectares)
Nandgaonpeth Add. MIDC Amravati	2082.83
PM Mitra	1000.00
Amravati MIDC	174.10
Dhamangaon MIDC	12.86
Achalpur MIDC	178.39
Anjangaon Surji MIDC	8.48
Warud MIDC	19.41
Morshi MIDC	13.41
Tiwsa MIDC	9.81
Bhatkuli MIDC	17.04
Chandur Railway MIDC	17.26
Daryapur MIDC	16.05
Dharni MIDC	10.00

Industries and Employment Generation in Amravati District

The below mentioned tables illustrate industries and employment generation of the district:

Table 1-2 Industries & Employment Generation Data

Sr No	Category	No. of Enterprises			Employment Generation		
		Mfg.	Service	Total	Mfg.	Service	Total
	Udyog Aadhar						
1.	Micro	5739	13216	18955	26153	31699	57852
2.	Small	887	1331	2218	13440	8188	21628
3.	Medium	34	47	81	2200	1084	3284
	Total	6660	14594	21254	41793	40971	82764

Source: DIC Amravati Udyog Aadhar Data (From September 2015 to June 2020)

Table 1-3 Industries & Employment Generation Data

Sr No	Category	No. of Enterprises				Employment Generation			
		Mfg.	Service	Trading	Total	Mfg.	Service	Trading	Total
	Udyam Aadhar								
1.	Micro	4860	8063	9044	21967	16562	21236	23411	61209
2.	Small	21	28	70	119	179	201	361	741
3.	Medium	0	1	3	4	0	60	18	78
	Total	4881	8265	9117	22090	16741	21497	23790	62028

Source: DIC Amravati Udyam Aadhar Data (From April 2023 to March 2024)

► Specialized Business Park and Industrial parks in Amravati

- Sawardi MIDC, Nandgaonpeth (Textile Park over 350 acres)
- Amravati MIDC, Amravati
- Saturna Cooperative Industrial Estate
- Busyland Business Park
- Cityland Business Park
- Dreamzland business Park

Service Sector Profile

There are above 300 service enterprises registered in service sector with employment near about 15000. Some of the major services which are provided in the district are as follows:

- Hotel and Tourism related services
- Healthcare services including services by nurses, physiotherapist and paramedical personals
- Accounting / Auditing and bookkeeping services
- Entertainment services including audio visual services
- Environment services
- Educational services
- Consultancy services
- Distribution services
- Advertisement services
- Marketing research and Public opinion services
- Printing and Publication services
- Lab Testing facility
- Transport and Logistics services
- Legal services etc.

Industrial Infrastructure Profile

Below mentioned infrastructure facilities provided by MIDC in Amravati industrial areas

▶ Roads

The area is connected internally by multiple lane roads of international standards. The width of the main road is 30 meters and that of internal roads are 20 to 25 meters. The roads are constructed using modern techniques.

▶ Electricity

RattanIndia Amravati Thermal Power Project is a coal-based thermal power plant located in Nandgaonpeth village in Amravati district Maharashtra. The power plant is operated by the RattanIndia Power Limited (formerly India bulls Power Ltd(IPL)

▶ Water

MIDC has already constructed a purification Plant at Nandgaonpeth Industrial Area. The scheme is sourced from the Morshi Dam.

Common Facility Centre

There is a Common Effluent Treatment Plant (CETP) at Sawardi, Nandgaonpeth MIDC developed by the government of Maharashtra.

▶ Amravati district has state- and privately-owned cold storage facilities available

▶ Amravati district has Fruit & Vegetable modern facility center situated at Chandur Railway cold storage which is managed by Maharashtra State Agriculture Marketing Board (MSAMB) which works for promoting exports of Fruits & Vegetable. There is also Orange Export Facility center situated at Dr. Panjabrao Deshmukh krishi septimal prakriya, panan, sahakari sanstha ltd. Warud, Dist. Amravati

Industrial Association of the District

- ▶ MIDC Industrial Association, Amravati
- ▶ Federation of Industries Association Vidarbha, Amravati
- ▶ Amravati Divisional Industrial Association, Amravati
- ▶ Amravati Chamber of Commerce & Industries, Amravati
- ▶ Nandgaonpeth MIDC Industries Association, Amravati
- ▶ Audyogik Wasahat Sahakari Sanstha, Amravati
- ▶ Achalpur Co Operative Society Maryadit, Amravati
- ▶ Chamber of Amravati Mahanagar Merchant & Industries, Amravati

Banking Facilities

All leading Private & Public sector banks have their branches in Amravati District; SBI, HDFC, ICICI etc. Also, Amravati district have branches of NBFC namely Bajaj Finance, Shriram Transport Finance, India Bulls Housing Finance etc. Proper network of Banking facilities in Amravati District is available

Investment Opportunities and Strengths for Amravati District

- ▶ The district has emerged as major **Textile and Garment, Pharmaceutical, Engineering and Agro & food processing** production hub of Maharashtra.
- ▶ The district has emerged as commercial hub for **Textile and Garment, Oranges and Oranges products** due to high availability of sector specific infrastructure and manpower resources.
- ▶ **Readymade Garment hub** – The district has emerged as a garment hub with 3 private business parks and 1 textile park.

- ▶ **Investment opportunities in Amravati district are in below sectors:**
 - **Oranges & Oranges products, Textile and Garment, Oil Mill, Engineering, Cotton Ginning & Pressing etc**
- ▶ **Pharmaceutical** - Plasti Surge Industries Pvt Ltd,
- ▶ **Textile and Garment** –Raymond Luxury Cotton Ltd, Damodar Industries, Baleshwar Synthetic Textile, Siyaram Silk Mill, Dove Garments, Technocraft Industries (India)Ltd, VHM Industries, Golden Fibre LLP
- ▶ **Engineering** – Jadhao Gears Ltd, Jadhao Icons, Jadhao Gears Ltd, Jadhao Agro Industries Pvt. Ltd.
- ▶ **Agro and food processing** – Healthy Refineries Private Limited, Bhuwaneshwar Refineries Pvt Ltd